



John Keddie

Designer, Art Director
Entrepreneur

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johnkeddie.com

Experience.

- 2018-present **Trouble Muffin** Founder/Creative Director
Founded merch company offering full-service design and production for music industry and influencer clients.
- 2017 **So So Jelly** Lead Product Designer/Art Director
Lead product designer for designer cell phone case brand. Also developed logo, brand identity and website.
- 2013-2016 **Buy Me Brunch** Founder/Creative Director
Founded multi-million dollar t-shirt brand and managed all aspects of the business, including design, production, marketing, distribution, etc. Negotiated company sale and came onboard as Creative Director of the new team.
- 2001-2013 **Vintage Vantage** Founder/Creative Director
Founded seminal graphic t-shirt line and oversaw growth from Ebay seller to internationally-distributed multi-million dollar brand.
- 2005-present **Various** Freelance Graphic Designer
Worked with a variety of music industry clients on projects including t-shirts, posters, album covers, etc.

Education.

- 1996-2000 **Yale University**
BA in American Studies

Skills.

- Fluent in Adobe Creative Suite.**
Extremely proficient with AI graphic tools: Midjourney, Dall-e 4, etc.
Also web design, typography, product design, etc.

View portfolio at www.johnkeddie.com